MARKETING MODULE

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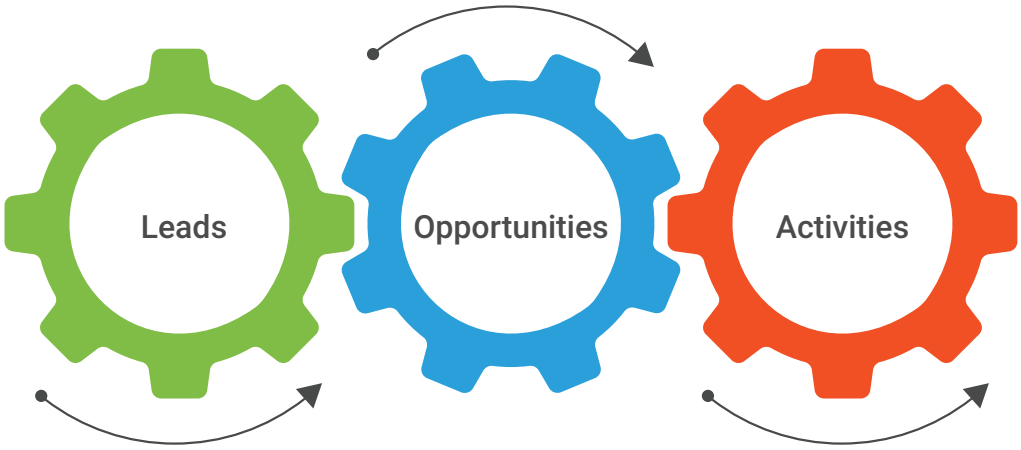
MARKETING MODULE



General Features in the system:

1. User friendly and customized environment
2. All data can be exported into Excel, Word, PDF and Text
3. Data Grouping and summarized reports for master data and transactions
4. Pivot structure builder
5. The system maintains a highly detailed access and authorization scheme defining access control and actions
6. Workflow and approval process
7. Advanced search functionality by field, date, created user…etc.
8. Document attachments

Marketing Module Functions:

1. Improving Data Insight and Analytics
2. Collecting, organizing, and managing leads information
3. Targets and activities management
4. Integrated with social media activities
5. Integrated with sales module
6. Target vs Actual report
7. Following up with the leads
8. Full integration with Finance modules
9. Detailed reports and inquiries both standard and, analytical combined with Business Intelligence tools such as Power BI provide the insights required to check trends and results

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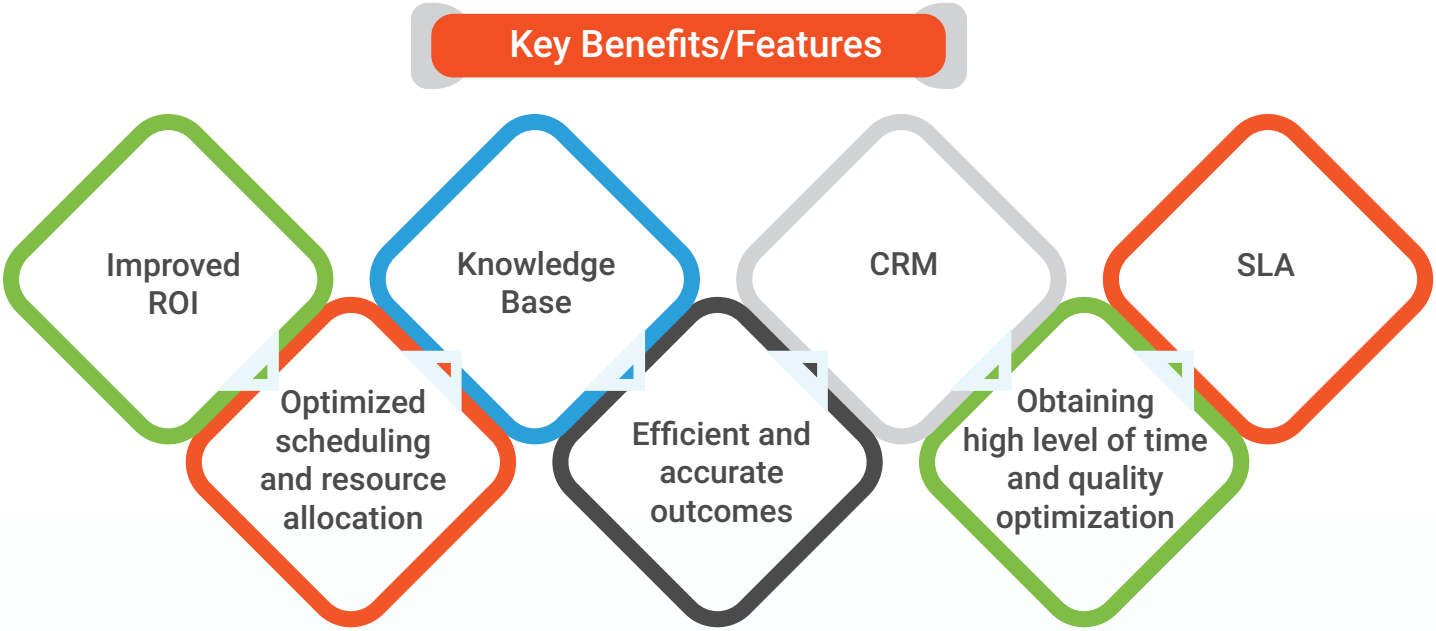

Complementary solution

with full integration across all the modules

> The process and the functions of this module are linked to workflow tailored your business

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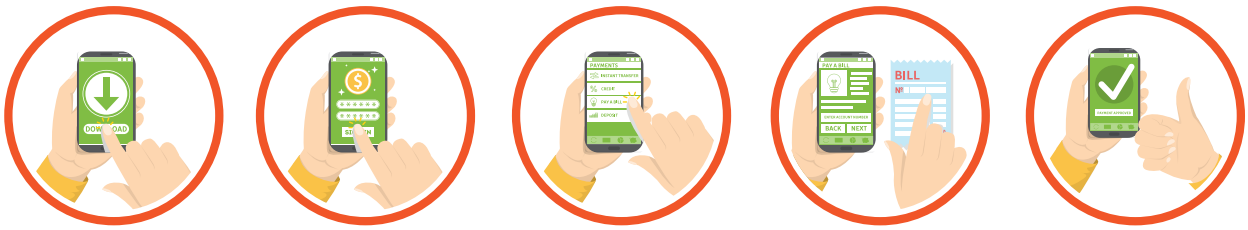

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Select it right ... You will select it once

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